



***RULES FOR THE  
INTERNATIONAL PHOTO CONTEST  
"FAMILY FARMING: SUSTAINABILITY OF OUR PLANET"***

***1. PARTICIPANTS:*** Any person over 18 years of age may participate in the contest, except for jury members, employees and close relatives of the organizing entity.

***2. TOPICS:*** The main topic will be family farming as the cornerstone for overcoming the major challenges faced by the planet, especially the sustainability of food systems and the environment.

Based on the main topic of the contest, ***3 subtopics*** are defined: 1) Contribution of rural women; 2) Contribution of youth; and 3) Contribution of Family Farming in Climate Action.

***3. PIECES:*** Each participant may submit ***up to five pieces of work***, which must be original and unpublished and must not have been previously submitted into other contests, websites or any other digital or printed media.

Participants are fully responsible for being the only authors, that no third-party rights exist, and that no copyright claims exist on the works submitted to the contest.

Photos may be minimally edited, such as color and light corrections, as long as they depict a real image. Likewise, no photomontages will be accepted. In case of doubt, the jury may ask the author for the raw file for verification.

***4. PRESENTATION AND SUBMISSION:*** Work pieces must be submitted in JPEG or TIFF formats, as well as a minimum resolution of 300ppp. The name of the file must identify the author and the place of origin (region, country), as well as indicate the corresponding subtopic. The



*pieces must be emailed to [wrfsecretary@ruralforum.org](mailto:wrfsecretary@ruralforum.org), including in the subject "Participation in the International Photo Contest".*

*If the file were to be larger than the allowed size, it may be sent by other electronic means to the same address.*

*It is important that the author's data (name, last name(s), date of birth, address, postal code, municipality, province, country, telephone and e-mail) be indicated when submitting the file.*

**5. ADMISSION DEADLINE:** *The deadline to submit the pieces will be open from **August 1<sup>st</sup> to October 31<sup>st</sup>, 2023**. Pieces submitted later than the stated date will not be accepted, unless expressly announced by the organizing entity.*

**6. PRIZES:** *Main Prize: A trip to Bilbao<sup>1</sup> in order to participate at the award ceremony, which will be celebrated between March 19-21, 2024 at the Europa Congress Palace of Vitoria-Gasteiz (Spain). This prize includes a round trip from the place of origin to the venue, accommodation (2 nights in a hotel near the Europa Congress Palace) and Access to the **VIII Global Conference on Family Farming<sup>2</sup>** ([www.ruralforum.org](http://www.ruralforum.org)); Special Public Prize: 300€ worth of family farming products<sup>3</sup>.*

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<sup>1</sup> Terms and conditions of the prize: Travel from the airport closest to the winner's origin to Loiu Airport (Bilbao) and accommodation for 2 nights in a hotel near the Europa Congress Palace (Vitoria-Gasteiz, Spain) on approximate dates from March 19 to 21, 2024. The entity will not be responsible for travel permits, visas and/or travel insurance management of the concerned person, although it will offer the collaboration that they may need.

<sup>2</sup> The VIII Global Conference "Family Farming: Sustainability of Our Planet" will be held from March 19 to 21, 2024 at the Europa Congress Palace (Vitoria-Gasteiz, Spain) and is expected to gather around 200 participants from all over the world, including government authorities, representatives of international organizations, family farmers' organizations, NGOs, research centers, among others. More information is available at [www.ruralforum.org](http://www.ruralforum.org).

<sup>3</sup> The organizing entity will arrange contact with family farming organizations to facilitate the production of the prize, which will in no case be paid in cash, but in products or services derived from family farming valued at 300€.



**7. DECISION OF THE JURY:** *The jury's decision will be adopted on January 20, 2024 and will be expressly communicated by the organizing entity to the winners. Similarly, the World Rural Forum will disseminate this information to the media, on its website and through the channels it deems appropriate. The ten shortlisted pieces will be reproduced and exhibited at the VIII Global Conference on Family Farming.*

**8. JURY:** *The jury will be composed of four leaders of regional organizations representing more than 35 million family farmers across 5 continents, and a representative of the World Rural Forum who, based on creativity, technical quality and representativeness criteria, will shortlist 10 pieces to later be reproduced and exhibited at the VIII Global Conference.*

**9. COPYRIGHTS:** *The winning pieces will be owned by the World Rural Forum.*

*Of the ten shortlisted pieces, the intellectual property and authorship will always belong to the author. The World Rural Forum shall state in future reproductions, printed or by any digital means, the name of the author.*

**10. ACCEPTANCE OF THE RULES AND CONDITIONS:** *By participating in this contest, you fully accept each and every one of the above rules and the unappealable decision of the jury.*