



INTERNATIONAL WEBINAR

Can climate finance work for family farming?

Exploring climate finance alternatives to prepare for COP30

Join us to:

- **Learn** about climate finance mechanisms like carbon markets, REDD+ and blended finance, including successful examples.
- **Interact** with experts who understand the specific needs of family farmers.
- **Connect** with other family farming organisations facing similar challenges.

Register Now!



9 April 2025

14:00 - 16:00 (CET)



Spanish, English and French interpretation available

Supported by:



INTERNATIONAL WEBINAR

Can climate finance work for family farming?**Exploring climate finance alternatives to prepare for COP30****About this
webinar**

"How can my organisation actually access climate finance?" This question constantly echoes throughout our global network. Despite significant progress in negotiating international climate finance agreements that mobilise billions of dollars, these resources rarely reach those who need them most in an accessible and simple manner.

Family farming is not just fundamental to our food systems—providing approximately 50% of our food calories and supporting the livelihoods of 2.5 billion people — it also plays a crucial role in managing natural resources locally and mitigating climate change. Yet these same farmers face disproportionate impacts from extreme weather events, creating an urgent need for adaptation and resilience funding.

This webinar, hosted by the **World Rural Forum** and supported by the **Forest and Farm Facility** programme, seeks to answer this question by offering a panoramic view of the climate finance landscape, exploring alternatives to traditional funding sources. During this session we will explore three different routes:

1. **Public policies to leverage climate finance (REDD+ and ecological transition cluster):** Explore two examples of public policy to mobilise climate finance. The Reducing Emissions from Deforestation and Forest Degradation is a United Nations backed mechanism that rewards forest protection and emissions reductions from deforestation that have social benefits.
2. **Carbon Markets: Public or private systems that can be mandatory or voluntary,** where emissions reductions (carbon credits) are traded, allowing farmers to potentially generate income through sustainable practices.
3. **Blended finance:** Strategic combination of public and private funds to maximise impact and share risks in projects with climate objectives.

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Agenda

14:00 - 14:10

Welcome and introductions

14:10 - 14:30**Presentation: Public policy for climate finance: REDD+ and ecological transition cluster**

Ecuador's case study with policies that leverage climate finance by Karina Barrera, Center for Future Thinking.

14:30 - 15:00**Panel discussion: Unpacking carbon markets from different perspectives**

- Carbon markets under the Paris Agreement and their potential for family farming by Astrid Agostini, FAO Investment Centre.
- The voluntary carbon market and its links to small-scale agriculture and local communities by Daniel Ortega, Integrity Council for Voluntary Carbon Markets (ICVCM)

15:00 - 15:20**Presentation: Blended finance - Combining forces for a common goal**

Introduction to blended finance mechanisms and examples of work with small-scale farming by Agustín Vitorica, GAWA Capital

15:20 - 15:50

Open dialogue with the audience moderated by Cristian Barrazueta

15:50 - 16:00

Conclusions and closure by Belén Citoler, WRF Director

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Speakers



Ms Karina Barrera

Executive Director
Centro del Pensamiento del Futuro

Karina Barrera is the Executive Director of the Center for Future Thinking and Cluster Manager of Ecuador's Ecological Transition Cluster. With 20+ years in climate change, sustainable development, and environmental governance, she has led initiatives connecting policy, green finance, and international cooperation. Karina holds a degree in Chemical Engineering, with postgraduate studies in Business Administration and Environmental Management. including as Undersecretary for Climate Change, Chair of the Board of the National Institute of Hydrometeorology (INAMHI), and Advisor to the Ministry of Environment. Internationally, she is a member of the UNFCCC Global Adaptation Committee.



Mr Agustín Vitorica

CEO and Founder
GAWA Capital

Agustín has been involved in impact investing since he founded GAWA in 2009. Previously, he held the position of Managing Director at Dalbergia, one of the largest family offices in Spain, where he worked for almost 10 years focusing on Venture Capital and Private Equity investments. Previously he was an auditor and consultant to financial institutions at Deloitte. Agustín holds an MBA from the Kellogg School of Management and has played a key role in supporting the development of the impact investment sector in Spain. He enjoys spending time with his family whenever he can in Northern Spain.

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Speakers



**Mr Daniel
Ortega Pacheco**

Co-chair Expert Panel
**Integrity Council Voluntary
Carbon Market (ICVCM)**

Daniel is the Director of BIOCARBON. He currently serves as the Director of the Forest Carbon and Climate Program at Michigan State University. He has over 15 years of experience in climate change diplomacy, including driving multilateral environmental agreements and carbon markets regulation. During COP21 in Paris, he served as Minister of the Environment of Ecuador and was entrusted with the role of Co-Chair of the REDD+ Ministerial negotiations by the French Presidency. He has an MSc in Agricultural Economics from Michigan State University and holds a PhD in Public Policy and Management from The Ohio State University.



**Ms Astrid
Agostini**

Senior Adviser on Climate
and Environment
FAO Investment Centre

At FAO, she has a particular focus on climate and carbon finance, food systems transformation and nature. Before taking up this role in 2022, Astrid managed FAO's REDD+ and National Forest Monitoring Cluster. As climate finance team leader, she coordinated FAO's early GCF engagement and contributed to its 2016 flagship report on Climate Change. She previously led FAO's technical work on climate-smart agriculture and sustainable bioenergy. Since joining FAO in 1999 in the Investment Centre as a natural resource economist, she has worked across Africa, Latin America, Asia, and Eastern Europe on projects with IFI partners and multilateral funds. Astrid holds an MA in philosophy, politics, and economics from Oxford and an MSc in environmental and resource economics from UCL.